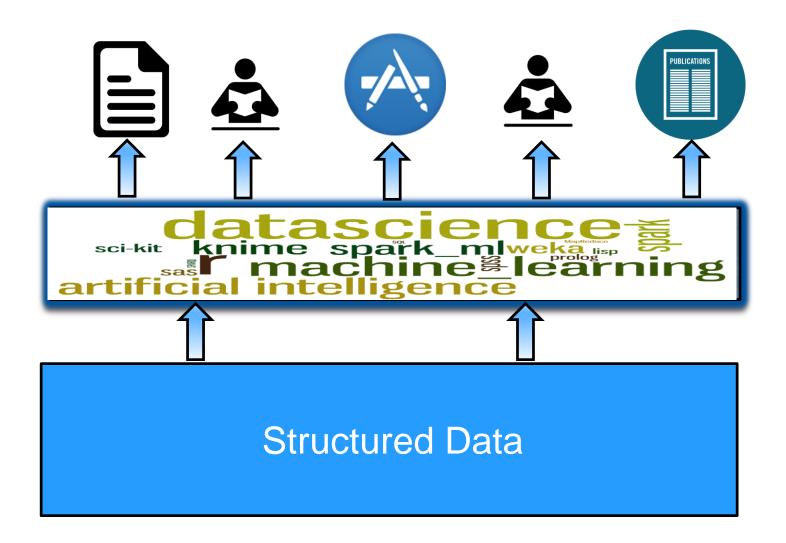
# The power of the Cognitive Probability Graph (aka Cognitive Computing)

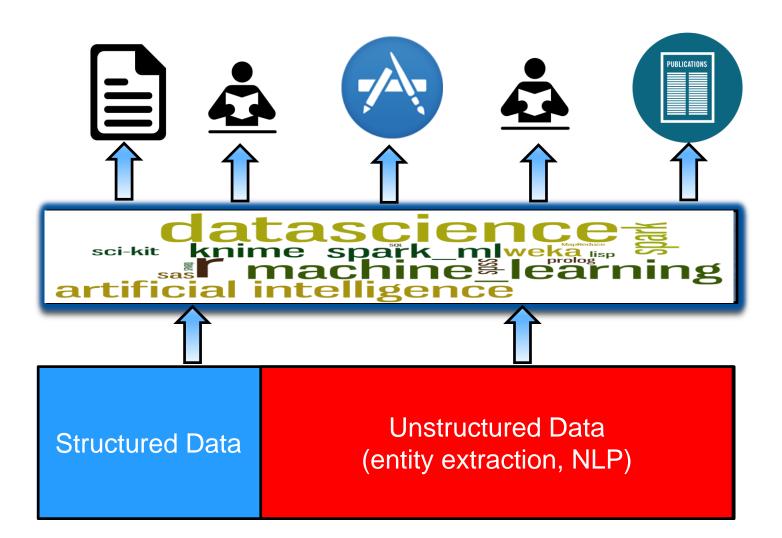
June 2016 Jans Aasman ja@franz.com



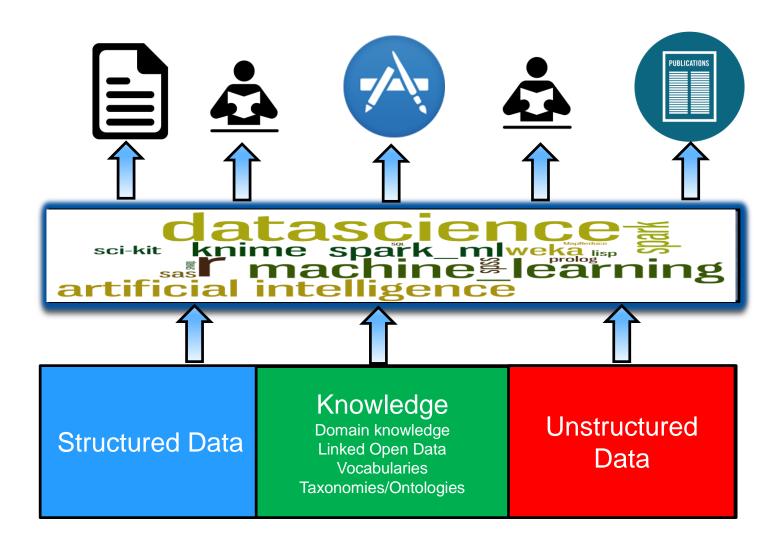
## 10 years ago



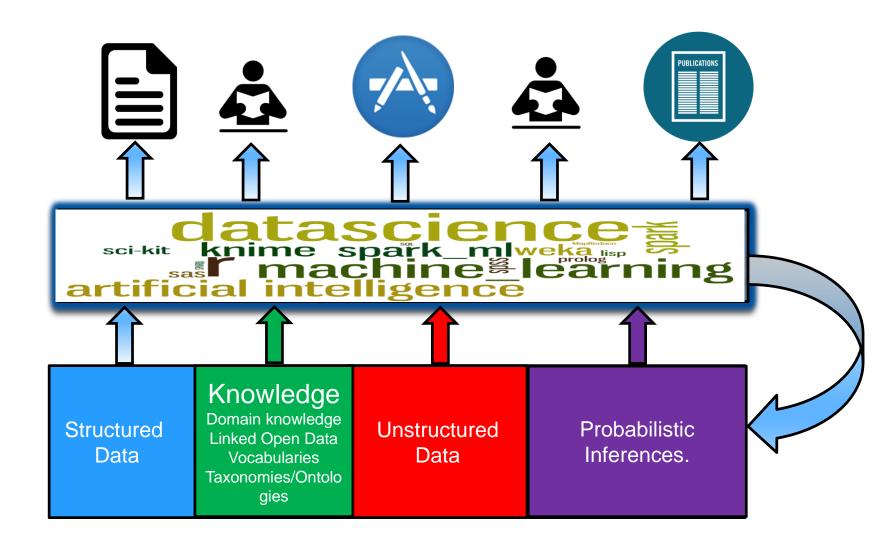




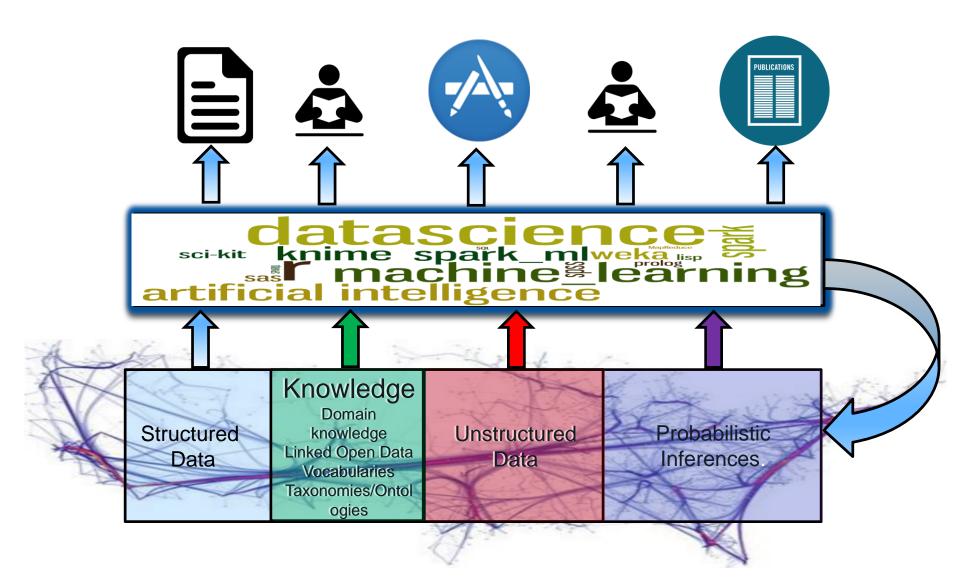
## 4 to 5 years ago



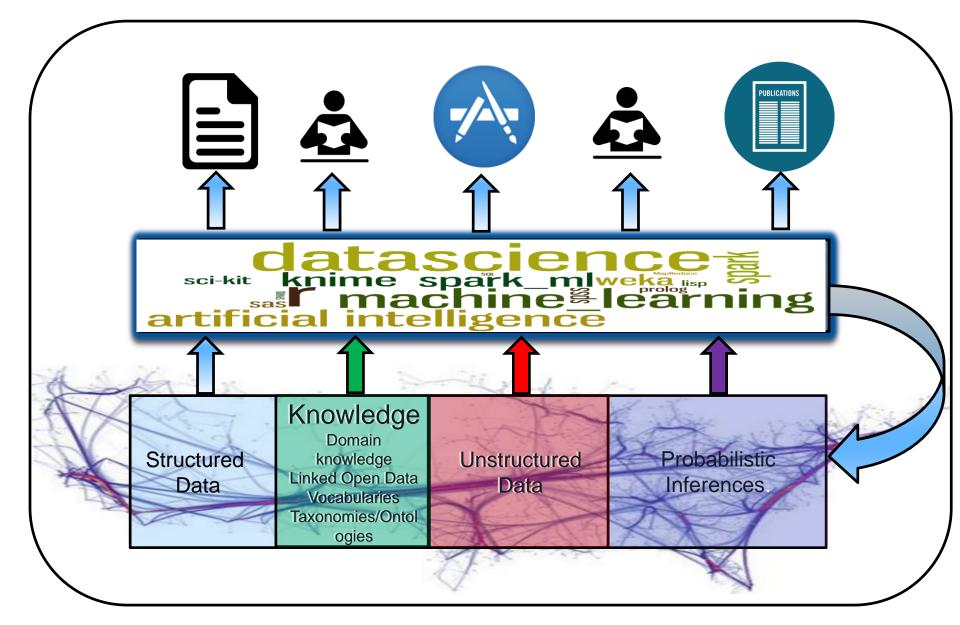
New #1: Learning. Feed output of data science back into data infrastructure



## New # 2: everything in one (distributed) semantic graph



## **AKA: Cognitive Computing**



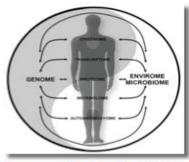
## Examples of (various degrees of) cognitive computing

### Examples

- Healthcare: If I have this class of diagnostics and I get this procedure what are some of the new symptoms I might get in the next two years.
- eCommerce and brand protection: find all my products based on product similarity
- Logistics: what can I statistically predict about part P breaking down and what other parts do I usually buy after that part breaks down.
- Police Intelligence: find the most plausible story of a temporally ordered shortest path between two criminals through observed (hard) facts and inferred (soft) facts.
- Fraud detection: find links between your local chamber of commerce and the Panama papers through similar names and addresses.



## One cognitive computing platform for all healthcare analytics



Personalized Medicine



Fraud Detection





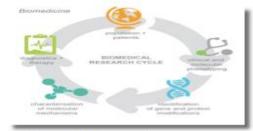
**Predictive Modeling** 



**Risk Assessment** 



Mobile Health



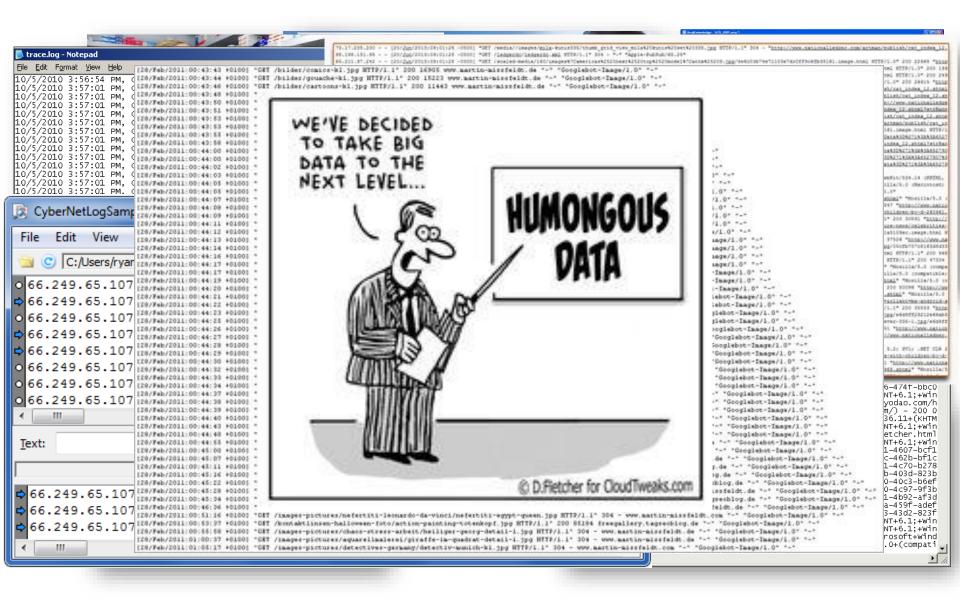
### Translational Research



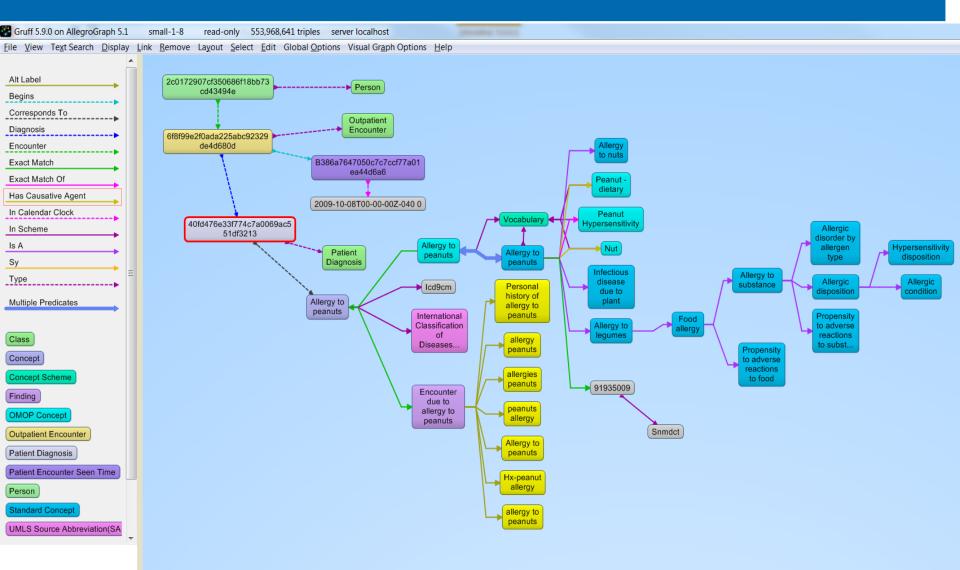
**Business Intelligence** 



Decision Support

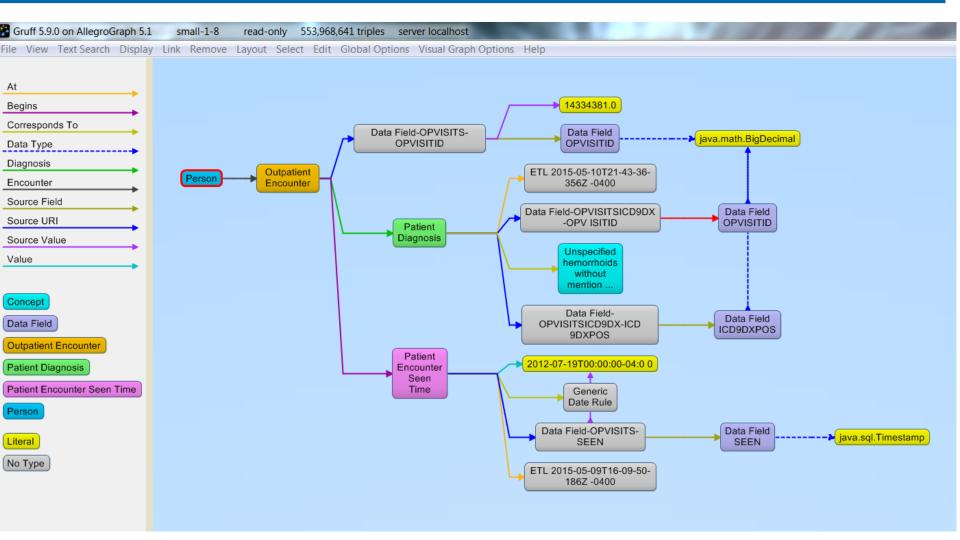


# Structured patient data combined with complex integrated terminology

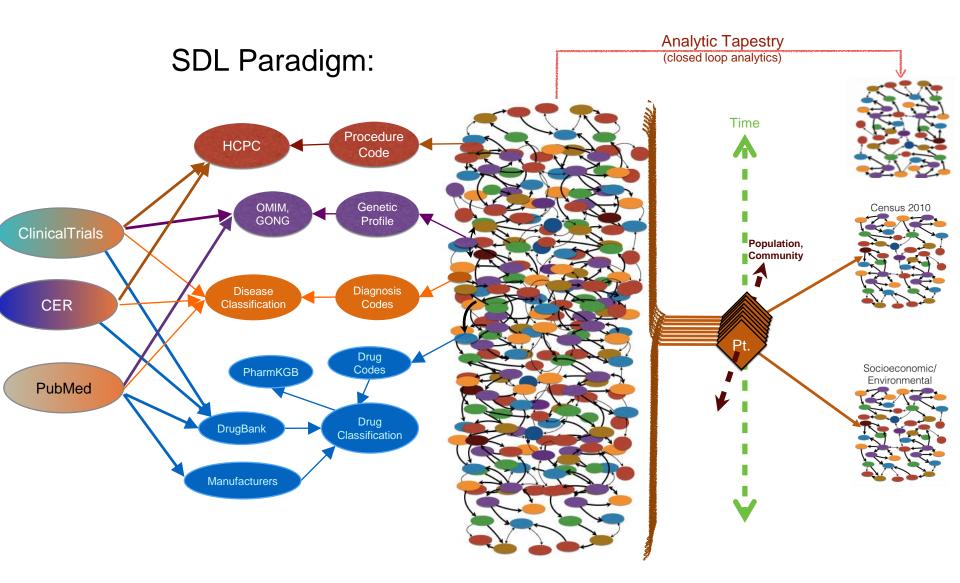


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## Provenance for every value







## Healthcare: probabilistic inferences

### Why is this so important?

- Usually the output of data science results in reports and publications but
  - No formal trace where the data came from
  - No formal link to the actual methods you used, or who did it, or when you did it
  - Cannot be compared to earlier results
  - Cannot be used as building blocks for further research
  - In general : the output is not queryable
- This is not good for delivery of care, reproducibility of research findings, security and compliance, and results in loss of value-added information, and enterprise intellectual property and assets, and unnecessary duplication of efforts



### Odds ratio

In statistics, the **odds ratio**<sup>[1][2][3]</sup> (usually abbreviated "OR") is one of three main ways to quantify how strongly the presence or absence of property A is associated with the presence or absence of property B in a given population. If each individual in a population either does or does not have a property "A", (e.g. "high blood pressure"), and also either does or does not have a property "B" (e.g. "moderate alcohol consumption") where both properties are appropriately defined, then a ratio can be formed which quantitatively describes the association between the presence/absence of "A" (high blood pressure) and the presence/absence of "B" (moderate alcohol consumption) for individuals in the population. This ratio is the odds ratio (OR) and can be computed following these steps:

1 002 464

210.51

187.91

235.82

- 1. For a given individual that has "B" compute the odds that the same individual has "A"
- 2. For a given individual that does not have "B" compute the odds that the same individual has "A"

**Odds Ratio** 

95% CI Lower

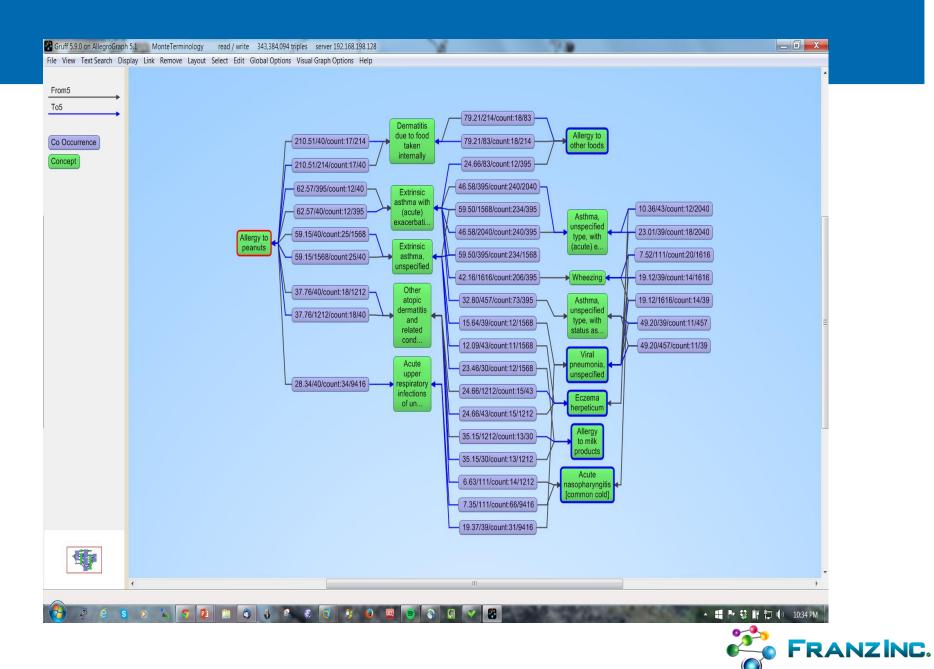
95% CI Upper

3. Divide the odds from step 1 by the odds from step 2 to obtain the odds ratio (OR).

**Dationt Dopulation** 

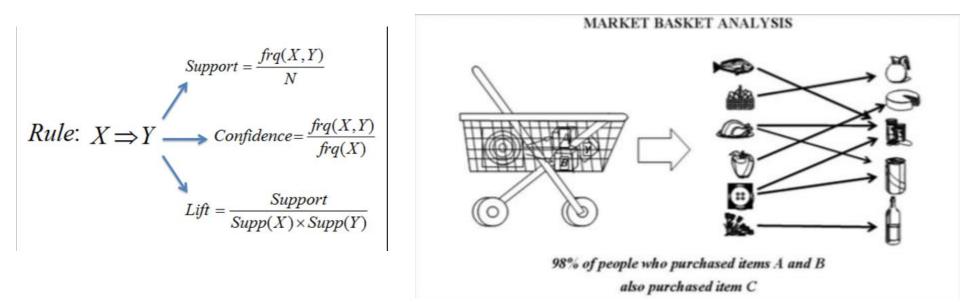
	opulation	1,802,464		_
		Ingestion Dermatitis		
		TO+	то-	
Peanut Allergy	FROM+	544 (5)	736	1,280
	FROM-	6304	1,795,424	
		6,848		•

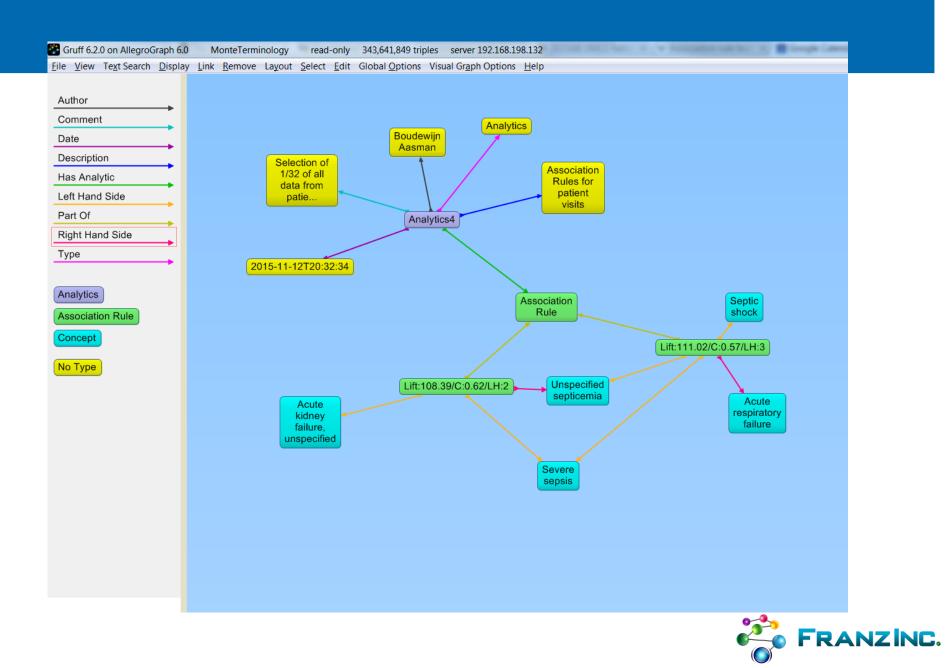
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### Association rules

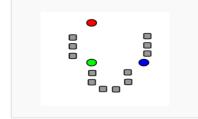
Association rule learning is a method for discovering interesting relations between variables in large databases. It is intended to identify strong rules discovered in databases using some measures of interestingness.<sup>[1]</sup> Based on the concept of strong rules, Rakesh Agrawal et al.<sup>[2]</sup> introduced association rules for discovering regularities between products in large-scale transaction data recorded by point-of-sale (POS) systems in supermarkets. For example, the rule {onions, potatoes}  $\Rightarrow$  {burger} found in the sales data of a supermarket would indicate that if a customer buys onions and potatoes together, they are likely to also buy hamburger meat. Such information can be used as the basis for decisions



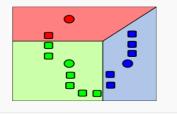


### K-means clustering

*k*-means clustering is a method of vector quantization, originally from signal processing, that is popular for cluster analysis in data mining. *k*-means clustering aims to partition *n* observations into *k* clusters in which each observation belongs to the cluster with the nearest mean, serving as a prototype of the cluster. This results in a partitioning of the data space into Voronoi cells.

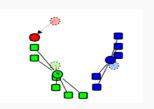


1. *k* initial "means" (in this case *k*=3) are randomly generated within the data domain (shown in color).

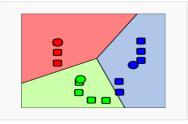


2. *k* clusters are created by associating every observation with the nearest mean. The partitions here represent the Voronoi diagram generated by the means.

#### Demonstration of the standard algorithm



3. The centroid of each of the *k* clusters becomes the new mean.

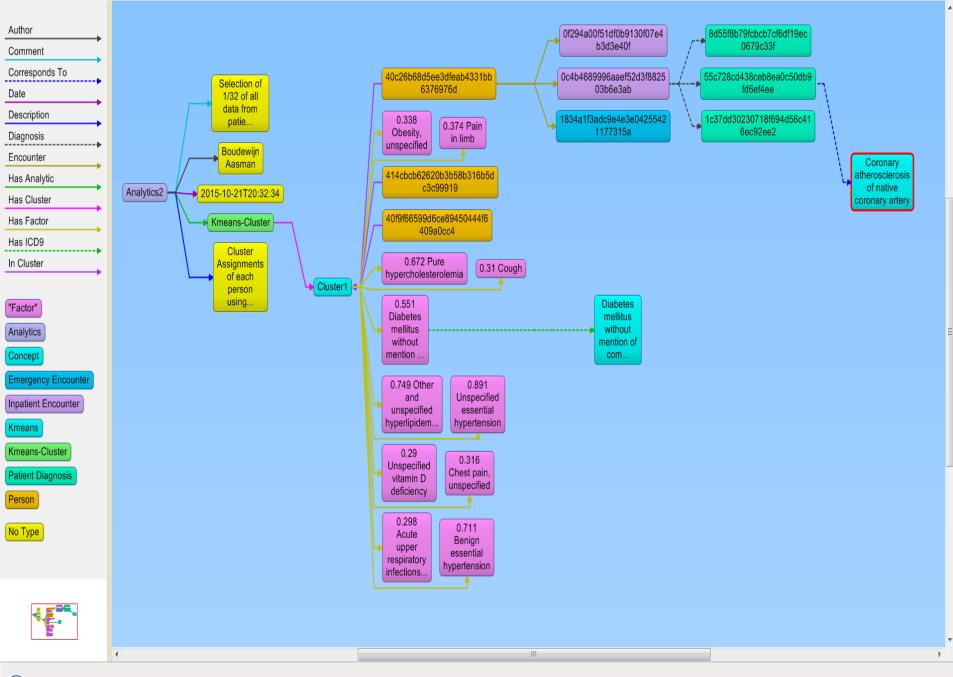


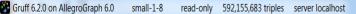
4. Steps 2 and 3 are repeated until convergence has been reached.





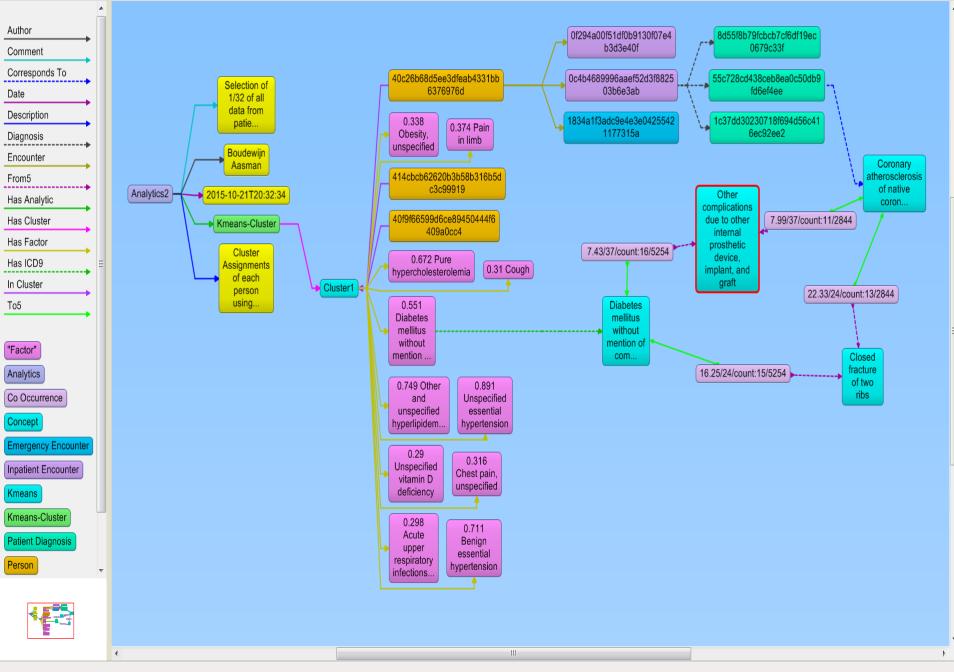
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## And then a query you could do never before

- Using the Knowledge Base, the Structured Data and the Probabilistic inferences all at the same time.
- To find the statistical links between Diabetes and Vision problems in our Semantic Data Lake
  - Find the set of ICD9s that are connected via one or more steps to concepts in the KB that mention Diabetes
  - Find the set of ICD9s that are connected via one or more steps to vision\* or eye\* or retinal\*
  - An show how those two sets are related in the space of odds ratios



Gruff 6.2.0 on AllegroGraph 6.0 MonteTerminology read-only 343,641,849 triples server 192.168.198.132					
File View Text Search Display Edit Global Options Query Options Table Options Help					
Image: Sparage interview     Image: Sparage					
select ?chd1 ?map1 ?icd1 ?map2 ?icd2 ?oddsratio ?chd2 where {					
{ select distinct ?map1 ?chd1 ?icd1 where {					
?chd1 fti:match ('diabetes') .					
?map1 mth:chd× ?chd1 .					
<pre>?icd1 skos:exactMatch ?map1 . ) } </pre>					
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?map2 mth:chd* ?chd2 .					
?icd2 skos:exactMatch ?map2 . }}					
?oddsratio franz:to5 ?icd1 : franz:from5 ?icd2 .					
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32 <u>R</u> esults <u>C</u> reate Visual G		Add to Visual Grap <u>h</u>		<u>W</u> rite Text Rep	ort	Save as CSV	
?chd1	?map1	?icd1	?map2	?icd2	?oddsratio	?chd2	
DISEASES OF THE ENDO	Diabetic Polyneuropathies	Polyneuropathy in diabetes	Blindness both eyes NOS (d	Profound impairment, both e	30.47/68/count:12/405	Visual Impairment	
DISEASES OF THE ENDO	Diabetic Polyneuropathies	Polyneuropathy in diabetes	Blindness both eyes NOS (d	Profound impairment, both e	30.47/68/count:12/405	blindness or low vision (non-	
DISEASES OF THE ENDO	Diabetic Polyneuropathies	Polyneuropathy in diabetes	Blindness both eyes NOS (d	Profound impairment, both e	30.47/68/count:12/405	Profound vision impairment,	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	Visual Impairment	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	Blindness AND/OR vision im	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	blindness or low vision (non- $_{\Xi}$	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	BLINDNESS AND VISION I	
Diabetic peripheral angiopat	Diabetes with peripheral circ	Diabetes with peripheral circ	Impairment level: one eye: p	Profound impairment, one e	29.70/84/count:11/295	Profound vision impairment,	
Diabetic peripheral angiopat	Diabetes with peripheral circ	Diabetes with peripheral circ	Impairment level: one eye: p	Profound impairment, one e	29.70/84/count:11/295	BLINDNESS AND VISION I	
Diabetes with other specifie	Diabetes with other specifie	Diabetes with other specifie	Legal blindness USA	Legal blindness, as defined i	97.39/114/count:17/118	Visual Impairment	
Diabetes with other specifie	Diabetes with other specifie	Diabetes with other specifie	Legal blindness USA	Legal blindness, as defined i	97.39/114/count:17/118	Blindness AND/OR vision im	
Diabetes with other specifie	Diabetes with other specifie	Diabetes with other specifie	Legal blindness USA	Legal blindness, as defined i	97.39/114/count:17/118	blindness or low vision (non-	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Retinal Hemorrhage	Retinal hemorrhage	15.16/23/count:14/5254	Eye Hemorrhage	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Retinal Hemorrhage	Retinal hemorrhage	15.16/23/count:14/5254	Blood in eye	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	Disorder of eye	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	Unqualified visual loss, one	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Unqualified visual loss, one	Unqualified visual loss, one	10.63/23/count:12/5254	Blindness of one eye (disord	
Diabetes mellitus without co	Diabetes mellitus without me	Diabetes mellitus without m	Retinal Detachment	Unspecified retinal detachm	12.41/25/count:14/5254	Lesion of eye structure	
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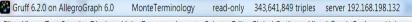
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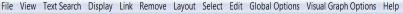
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Type or paste a SPARQL query here, then press Run Query.





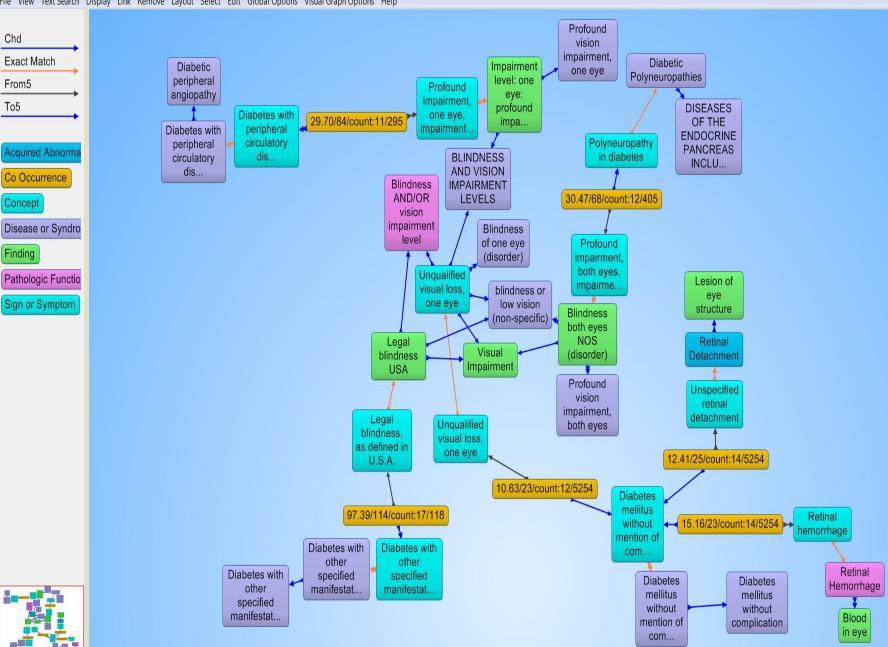
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