

A Graph Engine Service for Cloud AI Platforms

Yinglong Xia

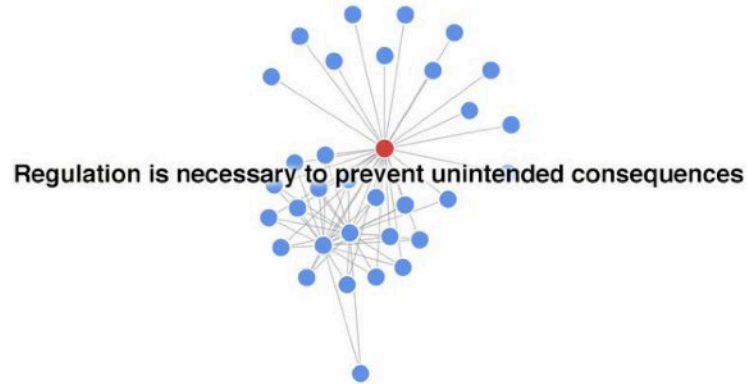
Huawei Enterprise Intelligence

06/08/2018

Trend of AI

#AIFears?

Artificial Intelligence poses an existential threat to humanity

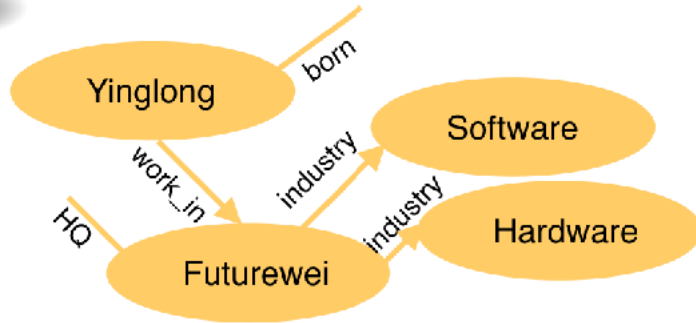


Link threshold 22 of 33

Reinvented Wheels in Parallel Universe?

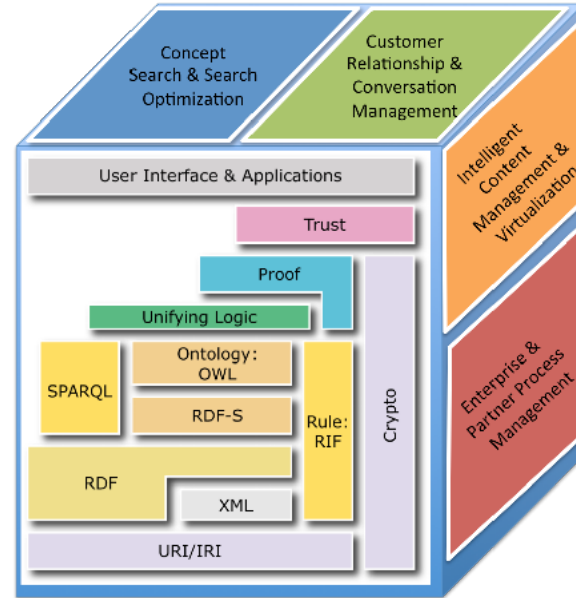


Semantic Web



subject	Predicate	Object
Yinglong	work_in	Futurewei
Yinglong	born	1980
Futurewei	has_HQ	Shenzhen

Sir Berners-Lee believes the core value of RDF semantic web is to transform WWW into media for information exchange



RDF Graph = A collection of triples, linking the description of resources

Labeled Property Graph



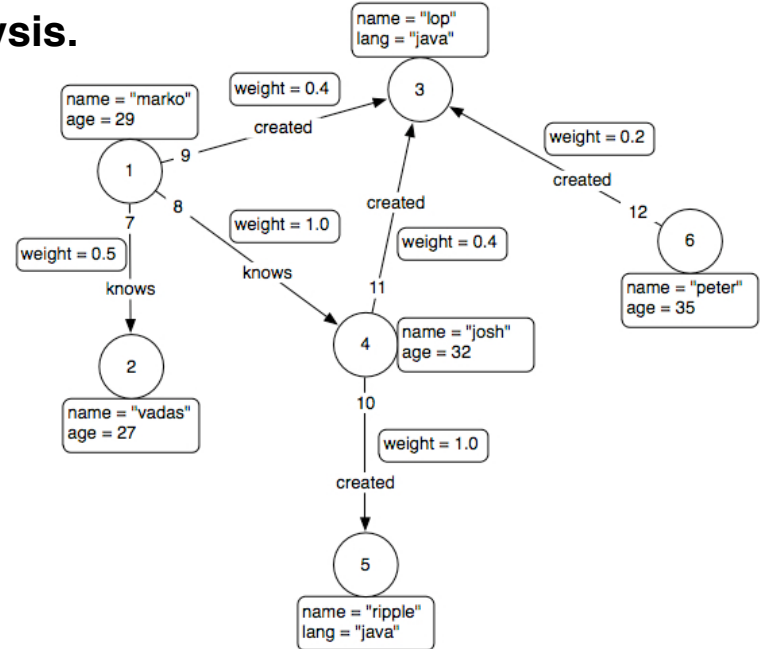
- Property graph is a data representation model with strong expressiveness
- Property graph is supported by most graph databases (NoSQL) and also forms the foundation of graph analysis.

- **Vertices**

- Unique ID for each
- A set of (directed) edges
- Property: a set of key-value pairs

- **Edges**

- Unique ID for each
- Two end vertices
- With at least a label
- Property: a set of key-value pairs



Heterogeneous Information Network



CONTEXT-RICH
RECOMMENDATION: INTEGRATING
LINKS, TEXT, AND SPATIO-
TEMPORAL DIMENSIONS

August 11, 2017

A Survey of Heterogeneous Information Network Analysis

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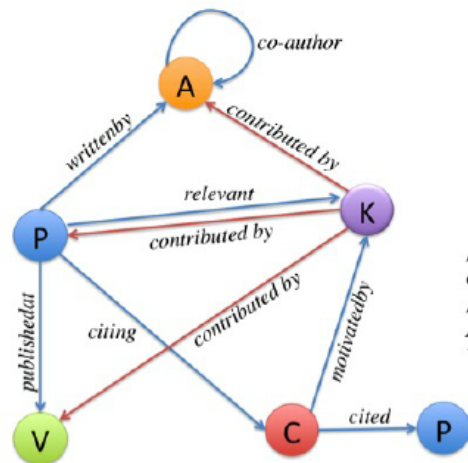
IEEE Transactions on Knowledge and Data Engineering [archive](#)

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IEEE Educational Activities Department Piscataway, NJ, USA

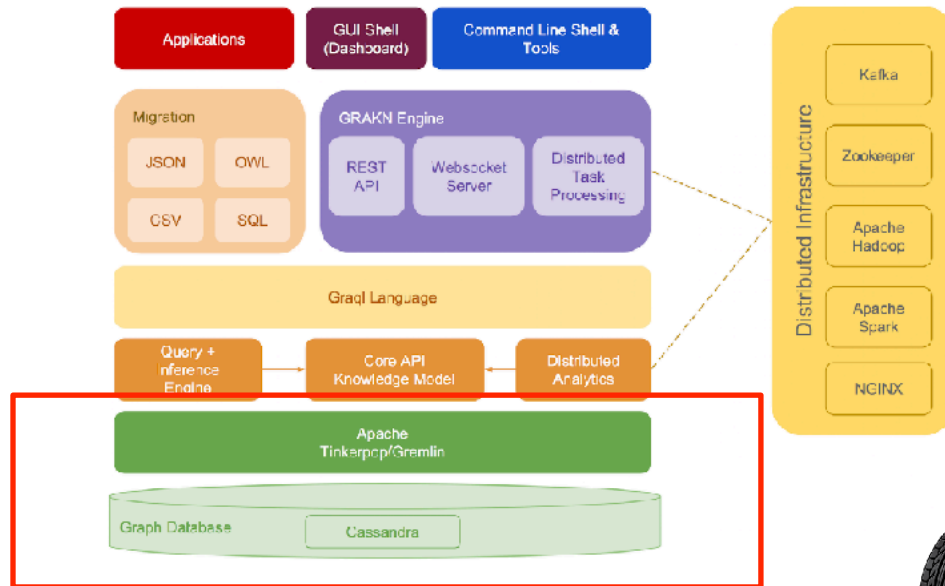
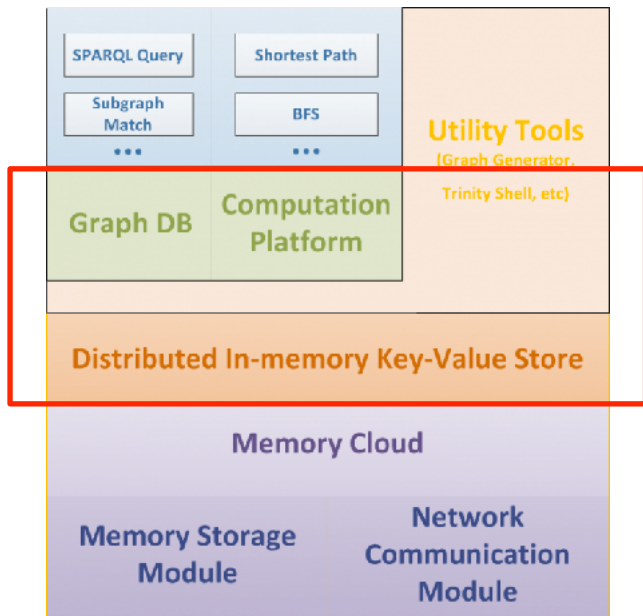
[table of contents](#) doi> [10.1109/TKDE.2016.2598561](#)



P: Paper
C: Citation
K: Keyword (topic)
A: Author
V: Venue



Find Answer?

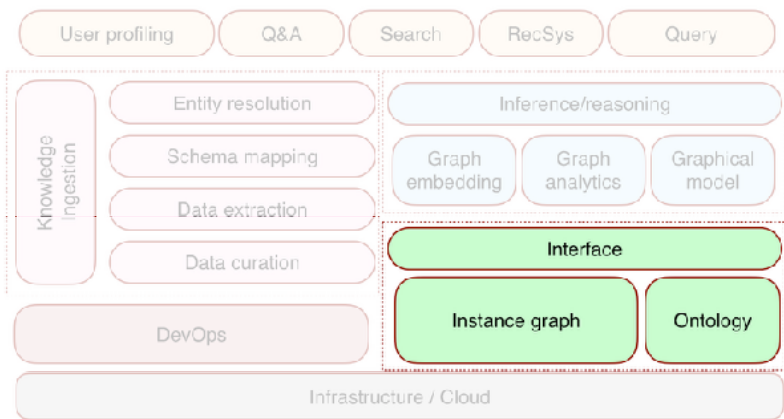


Microsoft Satori knowledge graph utilizes Trinity and GraphDB

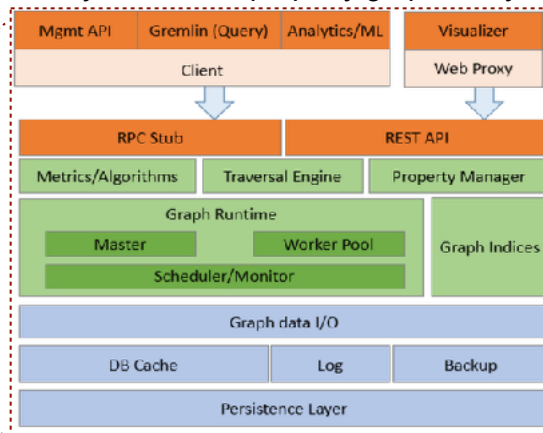
GraKn.ai utilizes a property graph as its data layer



Property Graph Storage

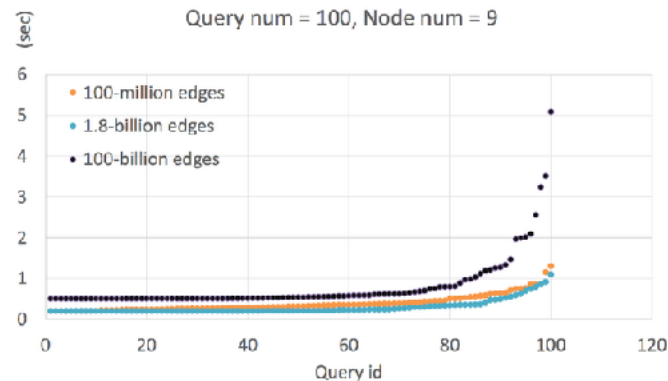
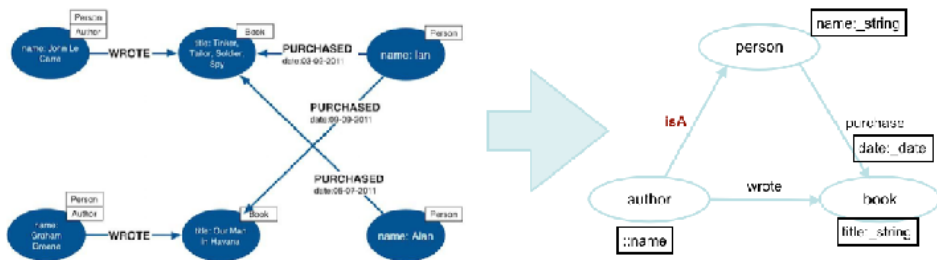


Eywa: Unified property graph analysis and query system

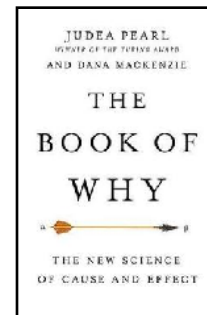
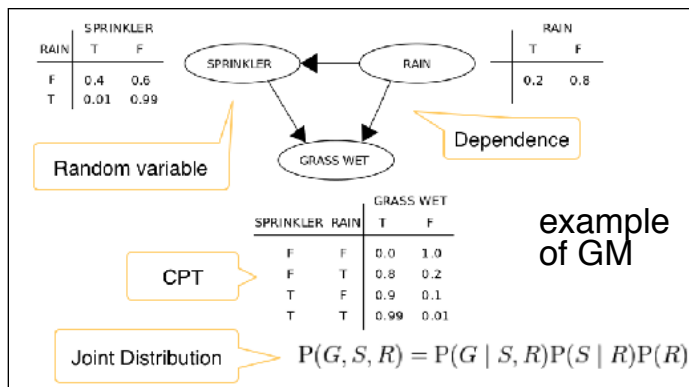
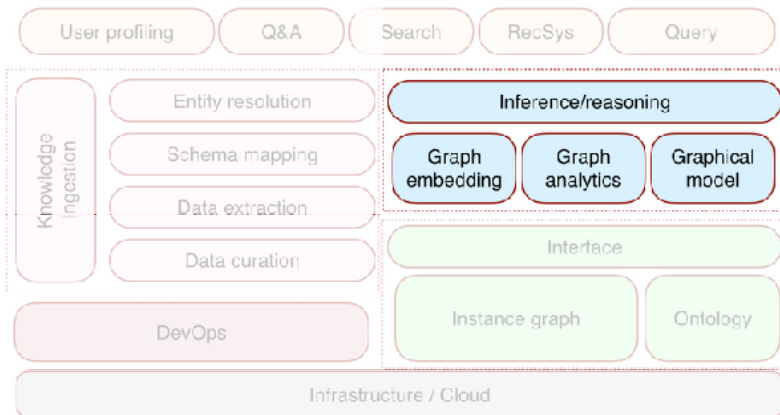


- 9 VMs from data center
- Each with 22-core CPU, 125 GB memory
- Orkut: IVI=3.07M, IEI=117M
- Friendster: IVI=65M, IEI=1.8B
- Kronecker: IVI=984M, IEI=106.5B

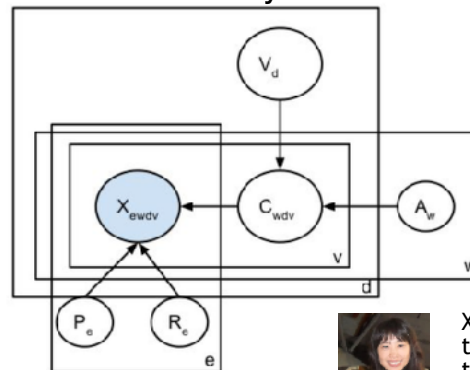
Labeled property graph model and its schema description



Graphical Models



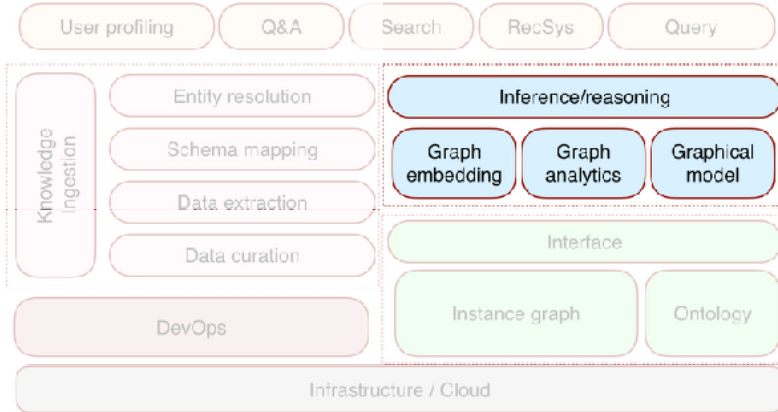
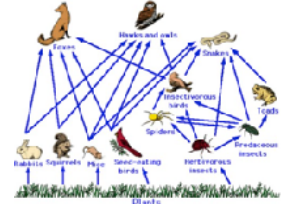
Predict the correctness of extraction and accuracy



X. Dong et al., Knowledge-based trust: estimating the trustworthiness of web sources. In VLDB, 2015

- Observations
 - X_{ewdv} : whether extractor e extracts from source w the (d,v) item-value pair
- Latent variables
 - C_{wdv} : whether source w indeed provides (d,v) pair
 - V_d : the correct value(s) for d
- Parameters
 - A_w : Accuracy of source w
 - P_e : Precision of extractor e
 - R_e : Recall of extractor e

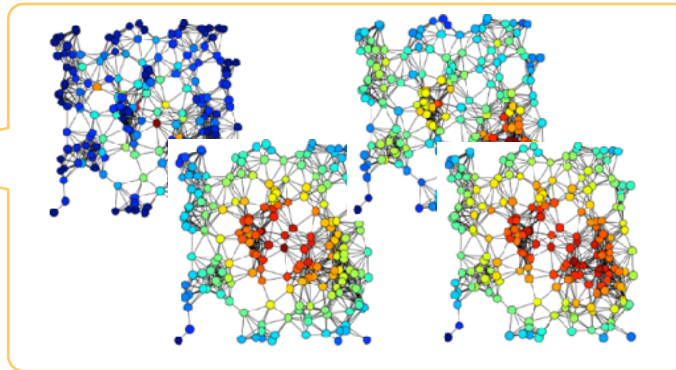
Complex Network Analysis



- Effectiveness of knowledge inference is upon the completeness and **quality** of the linked data
- **Transitivity** between two vertices may reveal redundant links or missing connections
- **Clusters** on instance graph helps manage knowledges efficiently
- **Inconsistency** can be identified through such analysis

Import properties/metrics:

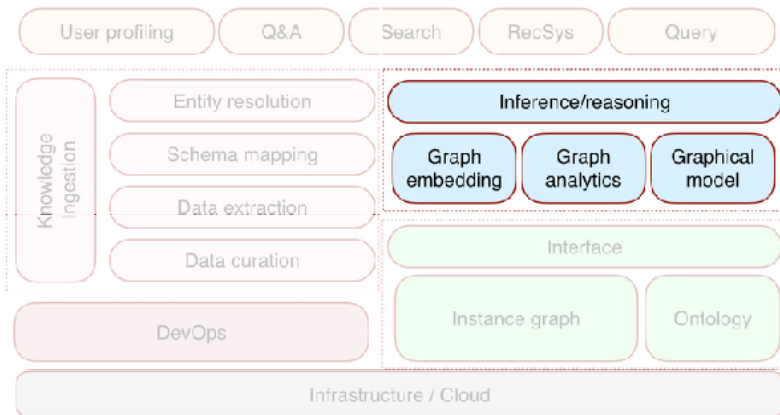
- Small-world effect
- Betweenness
- Eccentricity/**Centrality**
- Transitivity
- Resilience
- Community structure
- Clustering coefficient
- Matching index



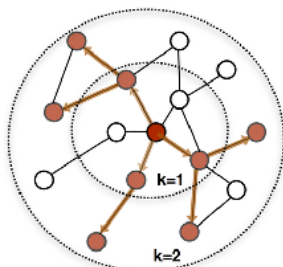
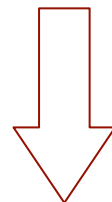
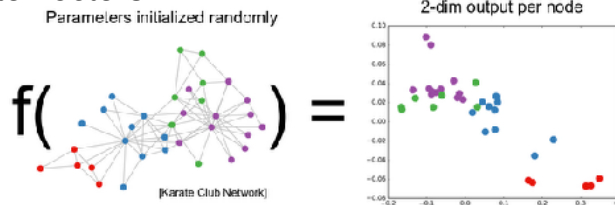
Complex network models:

- Poisson random graph
 - degree~Poisson
 - Small world effect
- Watts and Strogatz graph
 - Transitivity
 - Small world effect
- Barabasi and Albert graph
 - Small world
 - Power law

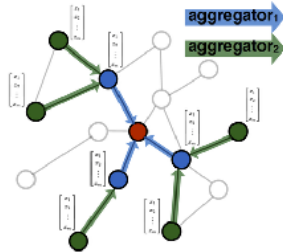
Knowledge Graph Embedding



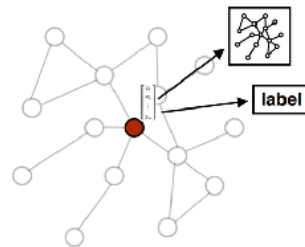
Transform local topology and properties into vectors



1. Sample neighborhood



2. Aggregate feature information from neighbors



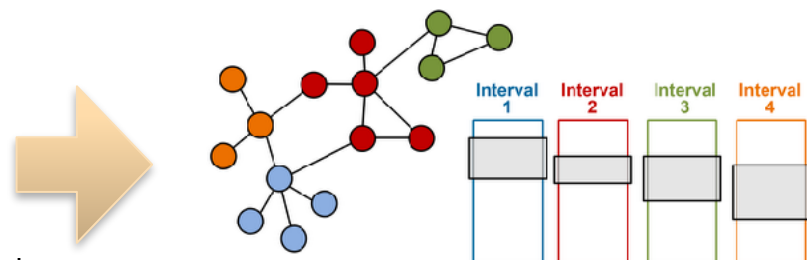
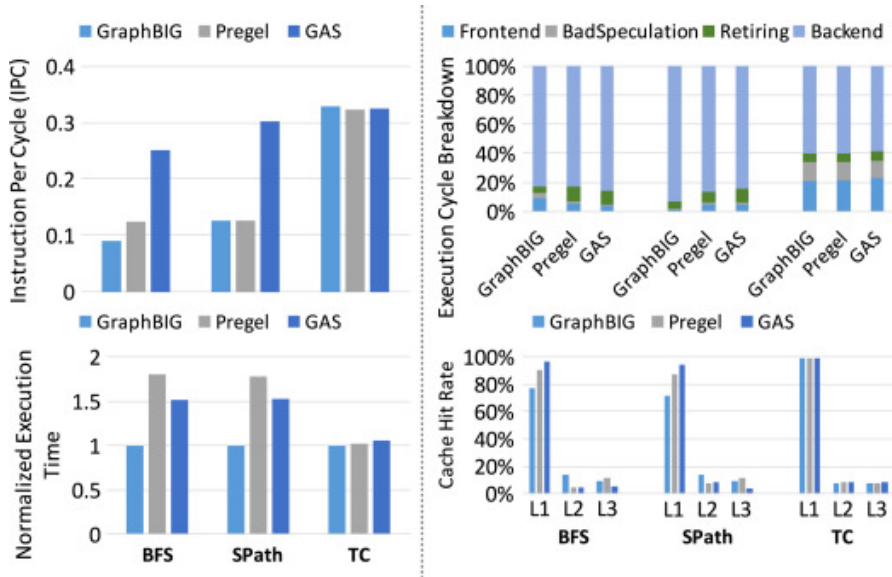
3. Predict graph context and label using aggregated information

- Most embedding frameworks are inherently **transductive** and can only generate embeddings for a single fixed graph.
- These transductive approaches do not efficiently generalize to unseen nodes (e.g., in **evolving** graphs or **hidden** vertices)
- In contrast, GraphSAGE is an inductive framework that leverages node attribute information to efficiently generate representations

Eywa - Integrated Graph Processing Platform

Improved Graph Data Organization

Observations on graph computing



Reduce randomness in data access

Operation

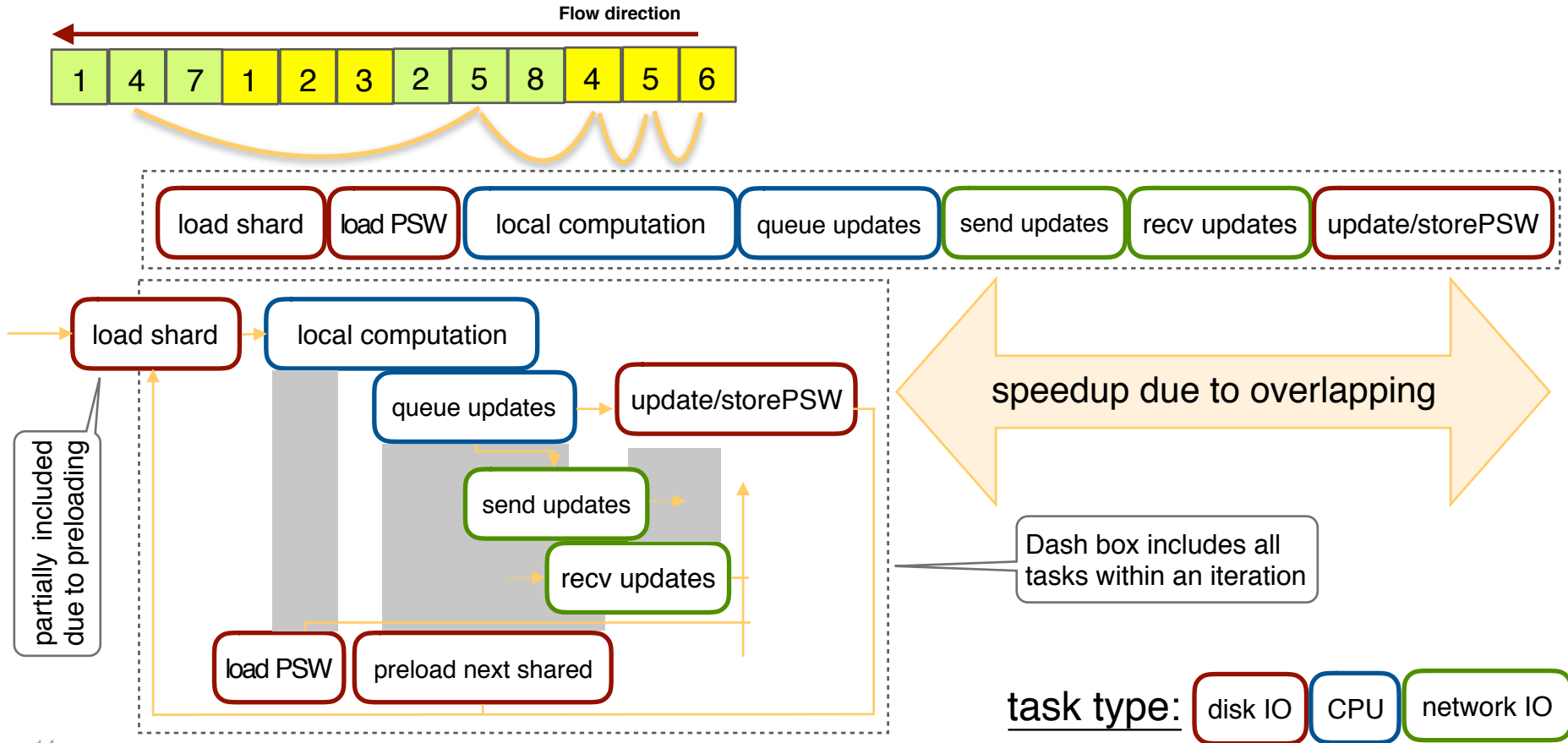
Shard 1			Shard 2			Shard 3		
src	dst	value	src	dst	value	src	dst	value
1	2	0.3	1	3	0.4	2	5	0.6
3	2	0.2	2	3	0.3	3	5	0.9
4	1	1.4	3	4	0.8	4	6	1.2
5	1	0.5	5	3	0.2	5	5	0.3
6	2	0.6	6	4	1.9	6	6	1.1
2	2	0.8						

Shard 1			Shard 2			Shard 3		
src	dst	value	src	dst	value	src	dst	value
1	2	0.273	1	3	0.364	2	5	0.545
3	2	0.22	2	3	0.273	3	5	0.9
4	1	1.54	3	4	0.8	4	6	1.2
5	1	0.55	5	3	0.2	5	5	0.3
6	2	0.66	6	4	1.9	6	6	1.1
2	2	0.88						

(a) Execution interval (vertices 1-2)

(b) Execution interval (vertices 3-4)

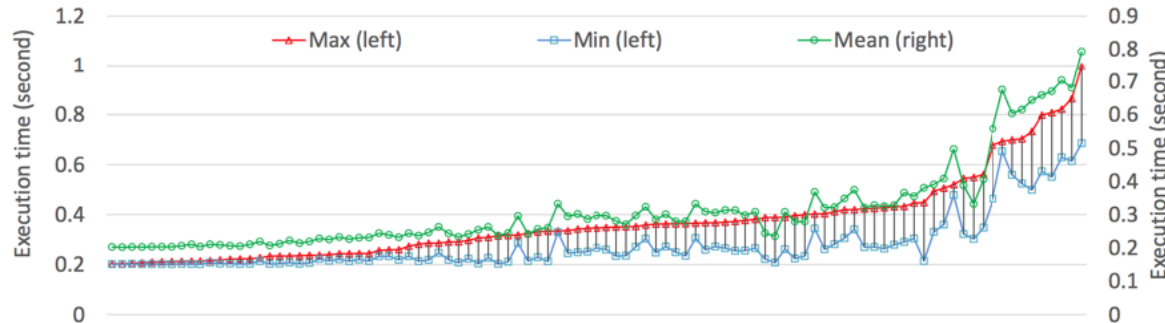
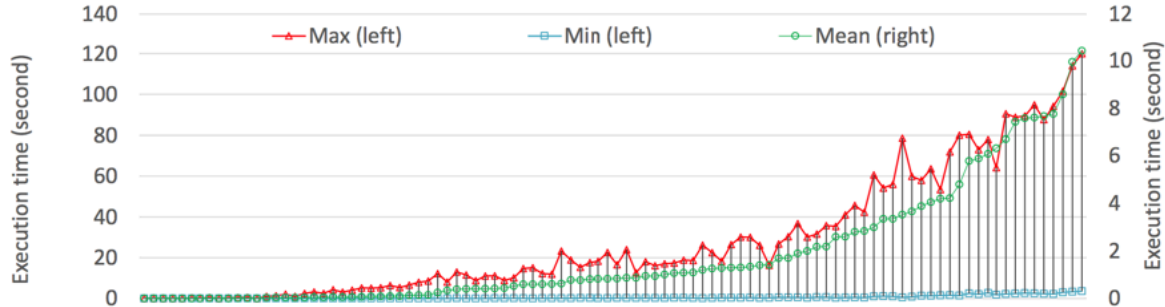
Scheduler/Prefetch of Relaxed BSP



Experiments

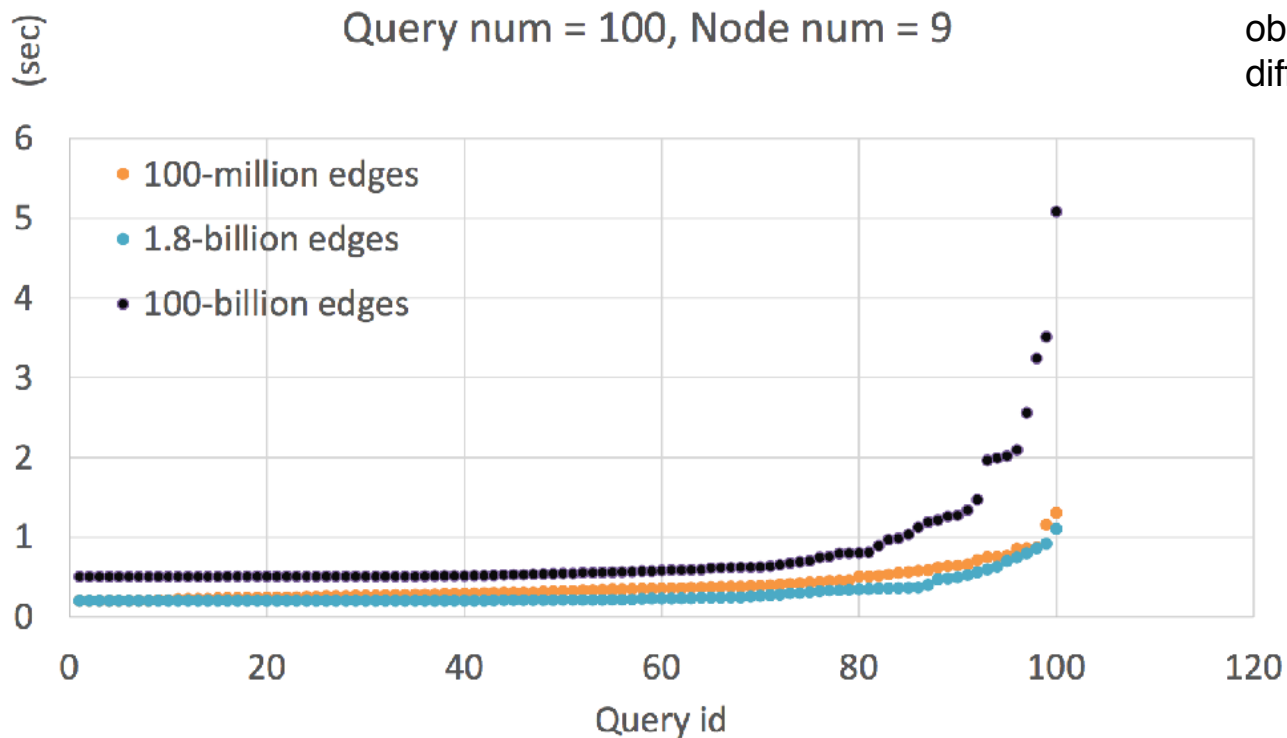
Eywa VS. Titan ($|V|$: 3072441, $|E|$:117185083)

100 Concurrent Queries, each executing 100 consecutive 3-hop traversals with random roots



- Eywa outperformed the baseline method
- Eywa shows consistent running time

Experiments - 3



- **Consistent** performance observed across graphs of different scales

Demo

http://www.huaweicloud.com/en-us/product/ges.html

The screenshot shows the Huawei Cloud website's product page for Graph Engine Service (GES). The browser's address bar displays the URL www.huaweicloud.com/en-us/product/ges.html. The navigation menu includes 'Products', 'Solutions', 'Enterprise Intelligence', 'Partners', and 'Support', with 'Enterprise Intelligence' highlighted by a red circle. The main content area features the title 'Graph Engine Service' and a descriptive paragraph: 'Graph Engine Service (GES) is a fully-managed, distributed, at-scale graph query and analysis service that provides a visualized interactive analytics platform. It applies to relationship analysis, precision marketing, fraud detection, IoT applications, and network and IT O&M.' Below this, there is a call to action: 'Participate in the Open Beta Test and get a free trial.' followed by a 'Learn more >' link. At the bottom, there are three buttons: 'Try Now' (circled in red), 'Contact Us', and 'Quick Start'.

Demo - 2

HUAWEI Graph Engine Service

Algorithm Library

Enter an algorithm name. 🔍

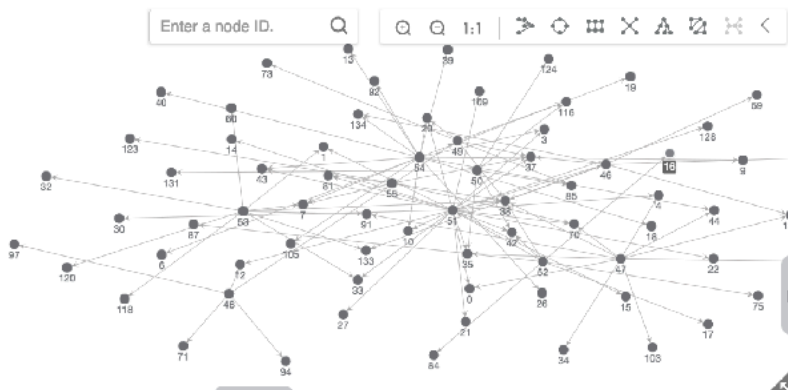
Graph Analytics

- PageRank
- PersonalRank
- K-core
- K-hop
- Shortest Path
- Closeness Centrality
- Label Propagation
- Louvain
- Link Prediction
- Node2vec
- Connected Component

Gremlin 4

72 / 146 Vertex
100 / 1658 Edge

Enter a node ID. 🔍



Filter Property

id	16
label	movie
genres	DramaSci-Fi
movieid	16
title	Close Encounters of the Third Kind (1977)

Running Record Query Result

```
1 2018-03-06 06:05:16 GMT+11:00 Gremlin command graph=EywaGraph.open('ges_60') Running
2 2018-03-06 06:05:16 GMT+11:00 Gremlin command graph=EywaGraph.open('ges_60') Total duration: 0.0192 s
3 2018-03-06 06:05:27 GMT+11:00 Gremlin command g=graph.traversal() Running
4 2018-03-06 06:05:27 GMT+11:00 Gremlin command g=graph.traversal() Total duration: 0.0128 s
5 2018-03-06 06:05:39 GMT+11:00 Gremlin command g.E().limit(100) Running
6 2018-03-06 06:05:39 GMT+11:00 Gremlin command g.E().limit(100) Total duration: 0.0431 s
7
```

Thanks

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